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New Mexico MainStreet Announces 2008 MainStreet Program Awards

SANTA FE—The 2008 New Mexico MainStreet Awards recognize the best volunteers, partner organizations, and projects of 2007 from the state’s local MainStreet organizations. This year’s awards were presented in Raton on Saturday July 26, 2008.

The MainStreet Community Awards recognize individuals and organizations that make outstanding contributions to local MainStreet organizations; these recipients are suggested by a local MainStreet organization.

“New Mexico MainStreet is a true success story for community economic development in new Mexico. The program is a testament to how collaboration can work to create jobs and create vibrant downtown districts by bringing together MainStreet staff, community leaders and volunteers to grow business,” said Economic Development Cabinet Secretary Fred Mondragón.

New Mexico MainStreet, a division of the New Mexico Economic Development Department, is a statewide program that assists local MainStreet organizations in the revitalization of their historic commercial districts.

“Our local affiliated communities are where the rubber meets the road on their MainStreet in terms of getting projects done. And it’s our incredible local Managers and passionate volunteers who drive their MainStreet activities and projects,” said Rich Williams, MainStreet Program Director.

The State Program currently serves 21 fully affiliated communities providing resources, training and services that enhance local heritage, renovate and rehabilitate buildings, rebuild local infrastructure such as streets, sidewalks and pedestrian amenities which stimulates the economic vitality of each participating town center. New Mexico MainStreet is a program of the National Trust Main Street Center at the National Trust for Historic Preservation in Washington, DC.

The Top Award winners were:

- **Governor Richardson’s Leadership Award** – Ann Taylor, President Corrales MainStreet
- **Lieutenant Governor Denish’s Community Partnership Award** – Corrales MainStreet and the Village of Corrales
- **Cabinet Secretary Mondragón’s Community Economic Development Award** – City of Las Cruces, Las Cruces Downtown Association and Dona Ana County for their new Tax Increment Development District - **MainStreet Director Williams’ Award** to Kathy Flynn for her leadership on the 75th Anniversary of the New Deal/ WPA
- **The New Mexico MainStreet Advocate Award** to U.S. Senator Jeff Bingaman

Competitive Award Recipients:

- **Excellence in Fund-Raising;** Corrales MainStreet
- **Excellence in Public Relations** – Clovis MainStreet
“Midweek with MainStreet”
- **Excellence in Business Development** – Clayton MainStreet
“Downtown Low Cost Loan Fund”
- **Excellence in Marketing** – Corrales MainStreet
“Discover Corrales”
- **Excellence in a Downtown Promotion** – Raton MainStreet
“Holiday Promotion”
- **Excellence in a Business Promotion** – Farmington MainStreet
“Holiday Art Walk”
- **Excellence In Architectural Design** – Artesia MainStreet
“Bungalow Infill Project”
- **Excellence In Architectural Design** – Silver City MainStreet
“Hub Plaza”
- **Excellence in Urban Planning** – Clayton MainStreet
“Downtown Master Plan”
- **Excellence in Urban Design** – Artesia MainStreet
“Texas Street Streetscape”
- -- Santa Rosa MainStreet
“Rehabilitation Adaptive Reuse of WPA High School”

Community Award Recipients:

Artesia: The City of Artesia

Clayton: Nancy Leighton, President of Clayton MainStreet

Clovis: John Sharp, Clovis MainStreet Board Member

Corrales: Barbara Kline, Corrales MainStreet Board Member

Las Cruces: Alta Heath, Las Cruces Downtown Volunteer Administrative Assistant

Las Vegas, Nancy J. Colalillo, Business & Property Owner and MainStreet Supporter

Lovington: Pat Wise, former City Manager

Portales: First Community Bank

Raton: Colfax County Society for Art, History, and Archaeology

Roswell: Molly Boyles, MainStreet Roswell Board Member and Promotion Committee Chair

Silver City: Sudie Kennedy, Business & Property Owner and MainStreet Supporter.

Tucumcari: Sharon Quarles, Tucumcari Main Street Board Member and Promotion Committee Chair.

*Please call or email for complete details on any specific recipient.

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